

Virtual Role-playing Simulations

Are you using role-play as a powerful technique to engage the learner in turning theory into action?

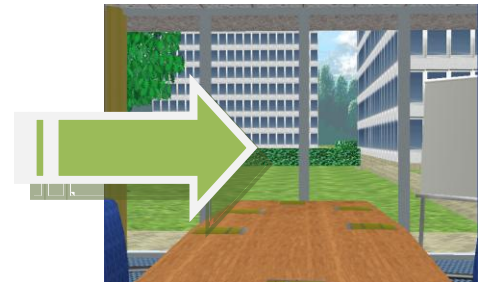
Traditional role-playing presents many challenges because it is time intensive, requires imagination by the learner, is hard to administer, is difficult to provide the same experience to all learners and often the learner does not feel safe or comfortable role-playing in front of others.

SimuLearn has created an award-winning (ASTD's T+D Magazine), virtual role-play system so that facilitators and educators can easily and efficiently offer engaging, **custom role-play** to wider audiences, providing a **safer, more immersive** opportunity to practice application of interpersonal skills theory while delivering a consistent level of value to all learners.



Instead of having to imagine a setting you are in, SimuLearn will actually put you in that setting.

Instead of relying upon other learners or even expensive actors, SimuLearn has artificially intelligent characters that faithfully play the role of people you have to work with.



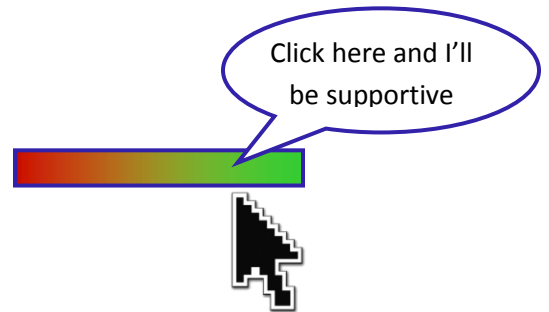
Discussion Topic

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Instead of having to make up issues to discuss, we will give you issues to discuss. We'll even create issues you want the characters to discuss.
YOU NOW HAVE A CONTROLLED INTERPERSONAL DYNAMIC.

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Discussing topics is as easy as clicking on communication bars allowing for support or opposition [to varying degrees] of ideas or people. The learner practice both visualization of the conversation and execution of theory



Adding more characters enriches the dynamic and can also change the dynamic as characters bring their own agendas and personalities to bear on the discussion.

Titles You Can Use

Resolving Conflict
Collaborative Sales

Building Coalitions
Negotiation

Leadership Styles
Collaboration

Trust, Justice & Ethics
Influencing

What Are the Benefits of Virtual Role-play?

- Online, self-paced experiences that support the transfer of learning to the workplace.
- A safe, repeatable, tireless role-playing environment for your learners.
- A scalable, customizable environment that will work throughout your organization.
- A consistent experience for all learners role-playing the most critical conversations
- Cost reduction.

What they Say

"This program has been enlightening and extremely helpful. Most programs attempt to accomplish reinforcement through uncomfortable break-out sessions or one-on-one practice scenarios that generally lead to joking around and communal nit-picking of the program itself, rather than good faith trial and error. Your program allows a participant to make mistakes (both intentional and unintentional) and analyze those mistakes in their own time. This is a critical differentiator."

- Darren M., Equifax